

# Make better, data-driven decisions with loan loss analysis

Effectively analyzing data and analytics to make profitable decisions is crucial for your business to stay ahead of the competition. For lenders, loan loss analysis is an effective way to drive smarter business decisions by identifying loans that have been lost, where they've been booked, their key characteristics, and how they've performed.

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WHAT'S LOAN LOSS ANALYSIS?

Loan loss analysis is a process used by financial institutions to determine the status and details of loan applicants that **may have booked loans elsewhere**.

## Potential outcomes of loan applicants



Understanding why an applicant books a loan at a different financial institution can be challenging without the right tools in place.

WITH LOAN LOSS ANALYSIS, YOU CAN GAIN VISIBILITY INTO:

